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SAN FRANCISCO URBAN FORESTRY COUNCIL'S LANDMARK TREE COMMITTEE

Dear Members of the Board of Supervisors, Planning Commission, Landmark Preservation Advisory Board, and Directors of any City Agency or Department:

With the adoption of the Landmark Tree Ordinance in January 2006, the City of San Francisco has taken a significant step to support its commitment to the preservation, care, and celebration of San Francisco's trees. Landmarking trees not only preserves and protects outstanding specimens, but also increases neighborhood pride while highlighting how trees improve the quality of everyone's life in the urban environment.

The ordinance specifically gives you the authority to nominate trees for landmark status. This authority provides you with a great opportunity, privilege and responsibility to begin a process that will be of benefit to all San Franciscans.

Trees that are granted landmark status enjoy increased protection by the City of San Francisco and they also:

- Promote neighborhood pride by honoring and celebrating unique trees
- Inspire a sense of place in the city and care in neighborhoods
- Improve pedestrian and neighborhood safety with traffic calming qualities
- Add to consumer enjoyment and increased spending
- Enhance property values
- Clean the air we breathe and create a healthier, happier, relaxed atmosphere
- Beautify living and working environments, making people more productive

The Landmark Tree committee of the Urban Forestry Council urges you to nominate trees for landmark recognition that you, or your constituents, feel would be worthy of such designation.

Thank you for your time and consideration. We look forward to helping you preserve and protect San Francisco's living heritage.

Sincerely yours,

Members of the Landmark Tree Committee  
San Francisco Urban Forestry Council

For more information, please contact Mei Ling Hui, Urban Forest Coordinator at [meiling.hui@sfgov.org](mailto:meiling.hui@sfgov.org) or (415) 355-3731

See attached "Criteria for Landmark Tree Evaluation" to help you identify the qualities of your trees that make them worthy of landmark status.

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## **SAN FRANCISCO URBAN FOREST COUNCIL'S LANDMARK TREE COMMITTEE**

Dear Members of the Board of Supervisors, Planning Commission, Landmark Preservation Advisory Board, and Directors of any City Agency or Department:

With the adoption of the Landmark Tree Ordinance in January 2006, the City of San Francisco has taken a significant step to support its commitment to the preservation, care, and celebration of San Francisco's trees. Landmarking trees not only preserves and protects outstanding specimens and/or groups of trees, but also increases neighborhood pride and highlights the benefits of trees and how they improve the quality of everyone's life in the urban environment.

The ordinance specifically gives you the authority to nominate trees for Landmark status. This authority provides you with a great opportunity, privilege and responsibility to begin a process that will be of benefit to all San Francisco residents and guests.

Trees that are granted Landmark status enjoy increased protection by the City of San Francisco and they:

- Promote neighborhood pride by honoring and celebrating unique trees
- Inspire a sense of place and care by the city and the neighborhood
- Improve pedestrian and neighborhood safety with traffic calming qualities
- Add to consumer enjoyment and increase spending by up to 12%
- Enhance property value by 1% to 5% depending on the number of other trees
- Clean the air we breathe and create a healthier, happier, relaxed atmosphere
- Beautify living and working environments, making people more productive

The Landmark Tree committee of the Urban Forest Council urges you to nominate trees for Landmark recognition that you or your constituent feel would be worthy of such designation. Our conservative goal would be for each supervisor to nominate and successfully landmark two trees per year, honoring 28 new landmark trees annually and over 300 by 2020.

Thank you for your time and consideration. We look forward to helping you preserve and protect San Francisco's living heritage.

Sincerely yours,

Members of the Landmark Tree Committee  
San Francisco Urban Forestry Council

For more information, please contact Mei Ling Hui, Urban Forestry Council Coordinator at [meiling.hui@sfgov.org](mailto:meiling.hui@sfgov.org) or (415) 355-3731

Attached: Criteria for Landmark Tree Evaluation and Nomination Forms

## SAN FRANCISCO URBAN FORESTRY COUNCIL'S LANDMARK TREE COMMITTEE

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The Landmark Tree committee of the Urban Forestry Council urges you to nominate trees for landmark recognition that you or your constituent feel would be worthy of such designation.

Thank you for your time and consideration. We look forward to helping you preserve and protect San Francisco's living heritage. Please contact Mei Ling Hui, the Department of the Environment's Urban Forest Coordinator and Urban Forestry Council staff person at [meiling.hui@sfgov.org](mailto:meiling.hui@sfgov.org) or (415) 355-3731 for more information and nomination forms:

Sincerely yours,

Members of the Landmark Tree Committee  
San Francisco Urban Forestry Council

See attached "Criteria for Landmark Tree Evaluation" to help you identify the qualities of your trees that make them worthy of landmark status.