

IMPOUND GRANTS POLICY MATRIX – DRAFT – MAY 2006

1. Impound Account grants will only be made to non-profit organizations and institutions (e.g., universities);
2. Only projects that can demonstrate meaningful results from a quantifiable baseline in increasing landfill diversion (reuse, repair, recycling or composting), reducing consumption or promoting the use of less toxic alternatives will be considered for funding;
3. Projects will only receive subsequent year funding where the grantee has achieved their grant goals and can demonstrate similar successes can be achieved in the future; and
4. Future funding will use the data resulting from the successes of the last grant as the starting baseline for the future grant.

RESOURCE CONSERVATION ACTIVITY OR PROJECT	TARGET WASTE STREAM OR AUDIENCE	ACTIONS	RESTRICTIONS
1. Direct material handling and infrastructure support including equipment purchase (e.g., compactors, vehicles, bins).	Residents, visitors, employees, students, seniors, businesses, institutions, etc., including food banks, reuse operations, and community recycling centers.	Waste reduction, recycling, reuse (including re-distribution of materials and food), composting, and toxics reduction (including safe disposal) programs and projects.	Focus must be on San Francisco facilities or Bay Area markets if there is a direct link to San Francisco. No funding outside Bay Area. One year funding can be given in cases where it is shown that baseline numbers will decrease without an investment in infrastructure or equipment.
2. Outreach and education including advertising, promotion and web outreach.	Residents, visitors, employees, businesses, schools and other institutions and communities that can have a beneficial impact on achieving San Francisco's Zero Waste and Toxic Reduction goals.	Explaining how individuals and communities can and motivating them to participate in new and existing resource conservation related-programs (e.g., hands-on education programs that promote composting).	Must demonstrably educate target audience to: increase diversion through waste prevention, recycling or composting; reduce the volume of toxics in the waste stream; or reduce the use of toxics through re-formulation or use of alternative products. Should identify numbers of individuals served as well as behavior changes and results above baseline due to intervention.
3. Drop-off sites and special events.	Major waste generating and/or recycling/toxic reduction events in San Francisco (e.g., Gigantic 3, electronics collection, street fairs, athletic and cultural events, large venues). This area also covers the establishment and promotion of new drop-off locations for source-separated materials.	Direct implementation of reuse, recycling, composting, and toxics reduction (drop-off sites for toxic materials and items for reuse or recycling can achieve recovery and reduce the need for more expensive collection programs. Large events are significant generators of waste that can be recycled or composted with good planning.	Must demonstrably increase diversion through waste reduction, reuse, recycling or composting; reduce the volume of toxics in the waste stream; or reduce the use of toxics through re-formulation or use of alternative products. Events and venues must quantify diversion and calculate percent diverted. Events must set a diversion goal in excess of 75% to be considered for funding.
4. Training programs and technical assistance (including market development).	Volunteers, youth, students, seniors and others who want to become active in achieving San Francisco's Zero Waste and Toxic Reduction goals. Transitional employment and business development programs for diversion-related enterprises.	Resource conservation and/or toxics reduction training. Developmental assistance to business and institutions to increase markets that help support diversion.	Must demonstrably increase diversion through waste prevention, reuse, recycling and composting; reduce the volume of toxics in the waste stream; or reduce the use of toxics through re-formulation or use of alternative products.
5. Pilot Projects.	Under-served demographic or geographic populations, or waste materials.	Innovative projects and new programs, materials, markets or services.	One year maximum. Must demonstrably target an increase in waste diversion or toxics reduction.