

Community InSight Project



6.9.11



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A Department of the City and County of San Francisco

Share Your Ideas. We're listening!

- How can we help make your home and neighborhood healthier?
- What would you do for the environment if it were a little bit easier?
- On a lighter note...what is the worst thing you've done for the environment lately?

Reaching San Franciscans

Tools

- InSight team in-person interviews
- Online forum
- Postcard
- Video interviews
- Discussion wall
- Postage-paid reply card
- Events (launch, Director's open houses, art openings, town halls, community report back)
- Feedback forms, auto thank yous
- Database (CRM, Sugar)



Distribution Methods

- Events: interviews (in English, Spanish, Chinese)
- Tabling
- Door-to-door
- Community centers
- Social media (Facebook & Twitter)
- Partners (including Recology, other Depts)



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Participation at Earth Day

100 people engaged in video conversations
200 contributed ideas for ideas4SF.org



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ideas4sf.org: Online Discussion Forum

333 Ideas

- 302 for #1
- 24 for #2
- 7 for #3

286 Votes



The Community InSight Project is a public engagement effort led by the San Francisco Department of the Environment. We want to hear your ideas. Tell us how to make San Francisco the most sustainable city on Earth! We have three questions to help guide discussion:

1. How can we help make your home and neighborhood healthier?
2. What is your vision of a sustainable San Francisco?
3. On a lighter note... What is the worst thing you have done for the environment lately?

Join in the conversation.

#1 How can we help you...

Sign in

Here you can contribute your ideas. You can also vote on existing ideas submitted by your fellow citizens. Be sure to check out all three forums, found on the right of the screen.

To get started, simply type your idea below. Then search to see if your idea has already been submitted. If it hasn't, you can then submit and vote for it, allowing others to discuss or vote on it as well.

How can we help you make your home and neighborhood healthier?

Enter your idea

Search

top ideas [new](#) [accepted](#) [completed](#)

23 votes
more car-free zones
Encourage family friendly biking by creating car-free zones
by Lisa David in [Clean Transportation](#) | [2 comments](#)

16 votes
more bike lanes
by jean | [1 comment](#)

12 votes
Create more connectivity for pedestrians for a more walkable San Francisco.
Make pedestrians the priority, creating more walkways and safer sidewalks for residents and workers.
by K I | [1 comment](#)

10 votes
Create more opportunities for regional environmental initiatives

10 votes left!

[What happens if I run out?](#)

[#1 How can we help you... activity feed](#)

Categories

All Ideas

[Clean Transportation](#) (4)

[Residential Energy Efficiency](#) (1)

[Solar](#) (1)

[Urban Forrest](#) (3)

[Zero Waste](#) (6)

Forums

[#1 How can we help you...](#) (33)

[#2 Your vision...](#) (5)

[#3 On a lighter note...](#) (6)

#1 How can we help you...

[return to #1 How can we help you... Forum](#)

23 votes
more car-free zones
Encourage family friendly biking by creating car-free zones
by Lisa David in [Clean Transportation](#) | [2 comments](#) | [Share](#) [f](#) [g+](#) [Admin](#)

comments

Post

Frida
Start with closing off Market Street from the Ferry Building to Civic Center...maybe all the way to Castro.

2 days ago [Report]

SNT
As an aside for the Bay Area Region, every since I can remember, the Bronx River Parkway, which is one of the major roads heading into New York City from the suburbs, closes to all motorized vehicles between White Plains and Yonkers (a 6.5 mile stretch) from 10 am to 2 pm on Sundays during the summer months. If the NYC suburbs have been doing this for decades, why can't we?

10 days ago [Report]



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Metrics

- Number of meetings, events we attend/support
- Number of volunteers we activate/gurus trained
- Number of conversations we have
- Number of actions/activities we promote
- Our collection of feedback/ideas/issues
- Number of postcards returned
- Number of visitors to ideas4sf.org
- Number and quality of our responses to ideas and input
- Number and quality of relationships we deepen or initiate with community partners and other Departments



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Working Our Networks

- Who do we consider to be likely organizations for SF Environment to partner with?
- How can we better connect with groups we have had a harder time connecting with and how can we create deeper relationships with our current partners?



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Chinatown NGO Collaboration



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Small Business Collaboration



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Mission NGO Collaboration



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Gardening Collaboration



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Board of Supervisors Collaboration



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Libraries Collaboration



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CHP/Glide Collaboration



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Student Group Collaboration



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City Employees Collaboration



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Surfrider Collaboration

the swell was particularly good that day...



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We need to network

- Who do you know?
- Can commissioners be a conduit for the sustainability and environmental issues that mayoral candidates are hearing from the public through their engagement tools?
- What existing events and activities can we partner with to amplify our efforts?



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Thank You!



Questions?



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