



SF Environment

Our home. Our city. Our planet.



GAVIN NEWSOM
Mayor

MELANIE NUTTER
Director

ADMINISTRATION/GENERAL

The landfill contract negotiations are completed. The contract was introduced today at the Board of Supervisors today. A hearing is tentatively scheduled for Wednesday October 20, 2010

We have 24 new hires since August. Zero Waste (1); Environment Now (18), Administration (1); Energy (1); Clean Air (1), School Education (2).

Our senior staff annual retreat is on October 21, 2010.

OUTREACH

- Produced a recycling, donation, and toxics disposal guide that will be mailed citywide in November.
- Presented on our Department's social media strategy for the San Jose Environmental Services Department.
- Presented on our regional recycling database project Adobe's GovFresh program.
- Finalized RFP process and selected a contractor (Common Knowledge) for the recycling database project.
- Developed point-of-purchase sticker, postcards, and poster, and webpage to educated public about cellphone right-to-know ordinance.
- Coordinated 200 volunteers for zero waste outreach and recycling station monitoring at Outside Lands, recruited two hundred.
- Provided volunteers for dozens of events including Cole Valley St Fair, Leland St Fair, Coastal Clean-Up, Recology Bayview YMCA.
- Hosted a Parking Day public park.

