

President Matthew Tuchow  
SF Environment Commission  
Commission on the Environment Office  
11 Grove Street  
San Francisco, CA 94102

July 23, 2010

Dear Commissioner Tuchow,

I am writing this letter as an appeal for SFEnvironment grant support for the period between October 2010 and July 2011 when SCRAP will be without core funding for its Outreach program, the underpinning of the purpose and activity of our organization.

SCRAP is the only organization of its kind in San Francisco providing businesses and residents a creative alternative to landfill, helping San Francisco meet California's legislated mandate for waste reduction and to reach its own zero waste goals. Teachers, parents, artists and community organizations depend on SCRAP to provide them with much needed inexpensive and free resources for their projects and classrooms.

Outreach activities made possible by SFEnvironment funding brought in 240 new business and organization donors and over 600 new individual donors to SCRAP in the granted one-year period from October 2008 to October 2009. This amounted to 278,000 pounds (139 tons) of materials being diverted from the waste stream. Additionally, the Zero Waste Grant provides SCRAP with a contract hauler who retrieved 352,000 pounds (176 tons) of materials during that period.

In order to continue our efforts and provide this level of diversion to the community it is imperative that we are able to hire two key outreach workers:

- 1) an Outreach Coordinator who works 16 hours per week at \$15 per hour and
- 2) a Hauling Contractor who works 183 days (8 hour day) a year at \$180 per day

For the half-year of October 2010 to July 2011 we entreat the Commission to provide funding of \$20,000 for these vital positions to SCRAP.

Sincerely,



Kenan Shapero  
SCRAP Executive Director



Anne Marie Theilen  
SCRAP Founder

Cc: Mayor Gavin Newsom  
Enc: Fact Sheet 1; Outreach Report



## Outreach Report – Oct 2008 to Oct 2009

**Outreach activities made possible by SFEnvironment funding brought in 240 new business and organization donors and over 600 new individual donors to SCRAP in this one-year period amounting to 278,000 pounds (139 tons) of materials being diverted from the waste stream.**

**SFEnvironment funding allows SCRAP to contract a hauler to retrieve 352,000 pounds (176 tons) of materials.**

(All materials are sorted, organized, and shelved so that they may be used, or reused, or repurposed by teachers, parents, non-profits, students, artists, and other individuals providing inexpensive resources for projects of all kinds.)

*New Business and Organization Donors amounting to 173,059#'s (86.5 tons) of materials diverted from the waste stream:*

3 Design	Confluent Entertainment	First Congregation Church
AAA Business Supplies	Connect Art International	Flooringroup.com
AAO - SFUSD	Coral Reef Alliance	Flora Bella
ACT Theater	Crafty Creations	Food By Design
After Midnite	Crowhouse	Fork and Spoon Productions
Aili Ice Designs	Daka Accessories	Fortune Foods
Al Fonsina Interiors	Dake's Interiors	Framed and Cornered
Angelique Interiors	Daniel Webster School	Frames for the Memory
Banana Republic/ KV Prod	Dataprint Corp	French Patisserie
Bender Brothers	David Powers Photography	Galeria De La Raza
Bethany Methodist	Deborah Jones Photography	General Wood & Veneer
Blue Planet	Design Center	Gensler/Anulak Siwabut
Blue Plum Design	Design Public	George Krevsky Gallery
Brandwin Creative	Diving and Underwater Video	Gicklhoen Lazzarotto Partners
Brereton Architects	Doelger Senior Center	Giorgio Armani
BSharp Accessories	Dome Construction	Grange
Bullseye Calendars	Dominic Phillips Event	Hannah Grey Curiosities
Cahan Associates	Marketing	Harriete Berman Studios
California Bar & Restaurant	Dorothy Kelly Consulting	Haute dog Couture.org
California College of the Arts	DPS Interiors	Henry Hall Dsign
California Utilities Commission	Dreamworks	High Speed Duplication
Carpets By Margaret	EDG Interior Arch & Design	Hilltop High School
Cayson Designs	ELS Architects	Home Inspirations
CBS Interactive	Envelope A & D	Hospitality House
Chancellor Hotel	Erik Otto Studios	Hunters Point Shipyard Artists
Children's Village CDC	Eshrick, Homsey, Dodge, & Davis	Hyde Street Services
Childrens Book Project	Ewing & Germano	IN Stitt
Circa	Factor Design	Isso San Francisco inc.
Cliff's Variety	Family Service Agency of SF	James Lick Middle School
Clipper Mill	Fast Forward Bicycles	JCCCNC
Clutter Free Organizational Svc	Fennie and Mehl	Jefferson Mack Metal
Community Design Center	First Baptist Church	Jefferson Wells

JMC Interior Furnishings	Moxy Design	SGPA Architects
Joseph Schmidt	Napa Valley Vinters	Smile Castle
Jumpstart Auto Media	Newlab	Smith Group
Junipero Serra School	Noe Knits	Socratic Technologies, Inc.
K & L Gates	Noe Valley Farmers Market	South Beach Yacht Club
K & L Wines	Notre Dame Senior Plaza	Speckled Fish Design
Kaaya	One Warm Coat	St. James Preschool
Kennedy Jenks Architecture	Opal Essence	Standard Fiber
Kensington Associates	Other Minds	Stanislaus Imports
Kids In Parks	Pat's Garage	Studio Salt
Kidstock	Perkins & Will ( i Reuse)	Stupski Foundation
Kimball Office	Phoenix Day	Style Bath and Kitchen
King Textiles	Pickering INTC	Summit Green
Kuleana Design	Playmates Preschool	Sunnyside Elementary
Kurt Salmon	Polkadot	Support for Families
KYN/Hill Associates	Ponoko	Surrey Blackburn Photography
La Forma	Powers & Schor Inc	Tai Ping Carpets
Language in Common	Pretty Pretty	Tesser
Larkin Street Youth Services	Prints Etc. Inc.	Tetra Tech
Latch Tile	Progress Investment	The Gap
Laura & Kirin Handwoven Fabrics	Provide Gifts/ Red Envelope	The Go Game
LECL	Quexo Architecture	The House of George
Lehman Organizing Solutions	Rabin Worldwide	The Lace Museum
LMS Architects	Radical Jewelry Makeover	The Recorder
Lola San Francisco	Rafael Floors	The Smith Group Inc.
Longfellow Elementary	Rakall Corp	Thrive House for Youth
LS9, Inc.	Rauxa Direct	Tom Lewis Restoration
Macy's Design Center	RCT Express	Trader Joes
Malatesta Inc.	Republic Indemnity	Tree House Nursery School
Mandy Scott Flowers LLC	Restoration Management	Trulia
Mannington / Conklin	Rip Tie	Turner Duckworth
Marin Country Day School	Robert J Wolcott Trust	Twirl Management
Martha Bruce Photo	Rooky Ricardo's Records	UC Berkeley Ext.
Martinelli Environmental Graphics	Rose and Radish	University of the Pacific
Mary Bee Creations	Ruth Asawa Fund	Val-U-Tec
Mazzetti Associates	Sally Word Interiors	VINRO
McCall & Associates	SAM Technology	Vintage Paper Fair
McCalls Events	San Francisco IRS Office	Visual Presentation
Mezzanine	Scene 2	W3
Michael Mullin Architecture	Scentiments	West America
Michael Rayner Designs	Seccombe Design Ass. Inc.	Western Textile
Miles Barry Contract Furniture	Selby House LTD	Wild Brain Animation
Minerva Rivers Family	Sew Far So Good	Williams Lea Company
Mint Mall	SF Bags	Woodford and Sloan
Mission CDC	SF Bureau of Architecture	WRNS Studios
Mission Family Center	SF Folk Music Club	WSP Flack and Kurtz
Moderati	SF School Volunteers	Zest Books
	SF Urban School	Zukii Designs
	SFUSD	

Outreach Coordinator – 16 hrs/wk (50 wks) @ \$15/hr = \$12,000/year  
Hauling Contractor – 183 days/year @ \$180/day (8hrs)

# scrap

a source for the resourceful

Founded in 1976, SCRAP is a national model of how to give second life to materials that otherwise would be thrown away. SCRAP serves the arts and educational communities of San Francisco, the San Francisco Unified School District and the business community of San Francisco through its programs. We promote creativity and environmental awareness through the creative reuse of materials traditionally discarded as waste.

## Programs Using SCRAP

- 67 Elementary schools in SFUSD
- 42 Child Development centers
- 9 Charter schools
- 8 County and Community schools/programs
- 90 Private and Parochial schools in San Francisco
- Visual and Performing Arts (VAPA) teachers
- Young At Art at the deYoung Museum
- Before and after school programs
- Schools throughout the Bay Area, Alameda, Marin, San Mateo, Santa Clara, Santa Cruz, Sonoma, Sacramento, Yolo, Butte counties

## Community Partners

SF Environment	San Francisco Public Libraries
SF Dept of Children, Youth and their Families	California Academy of Sciences
KQED	Fort Mason Center
SF Museum of Modern Art	Crissy Field Center
deYoung Museum	San Francisco Zoo
YMCA in San Francisco	JCC of San Francisco
Richmond District Neighborhood Center	Arts Providers Alliance of San Francisco
Intersection for the Arts	Market Street Gallery
remake Lounge/Green Zebra	Bazaar Bizarre
Mission Cultural Center	South of Market Cultural Center
African American Arts and Cultural Center	Bayview Opera House
Boys and Girls Club	Exploratorium

## SCRAP Programs

- Supply Depot – stocked with paper, office supplies, fabric and yarn, arts and crafts supplies, plastic, wood, and glass for teachers, parents and community organizations
- Educational Programs – field trips, workshops and professional development for teachers
- Hands-on activities for families at community events
- Service learning opportunities for students and adults
- Annual Open House for Teachers and materials give away

# scrap

a source for the resourceful

Founded over 32 years ago, **Friends of SCRAP, Inc. – Scroungers’ Center for Reusable Art Parts** – is a precedent-setting non-profit organization and a national model of how to give second life to materials that otherwise would be thrown away.

**SCRAP’s** mission is to stimulate creativity and environmental awareness in children and adults by the reuse of materials that traditionally been discarded as waste. This is done by:

- Maximizing the diversion of materials from the solid waste stream through our outreach efforts,
- Collecting and redistributing these “art parts” or art materials by providing free-to-the-public pick-ups of materials, and
- Educating school children and adults in the art of creative reuse.

**SCRAP** is the only organization in San Francisco collecting and redistributing reusable art materials for the benefit of the community. Teachers, parents, artists and community organizations depend of **SCRAP** as the place to find all manner of low-cost materials for their projects and classrooms.

San Francisco leads the nation in promoting zero waste, demonstrating dynamic civic leadership in the formation of public/private partnerships serves as a catalyst for social change. **SCRAP** offers businesses and residents a way to support their community with a creative alternative to landfill, meeting California’s legislated mandate for waste reduction and San Francisco’s zero waste goals.

**SCRAP** collaborates with the SFEnvironment to assist businesses, institutions and individuals in diverting over 200 tons of usable materials from landfill annually. This grant helps **SCRAP** assist San Francisco meet the goal of zero waste by providing services in three key areas:

- Marketing and promotion by the Outreach Coordinator, to educate businesses and individuals about reuse and the cost benefits of diverting valuable materials from landfill,
- Offering free pick-ups by a hauling contractor, to facilitate the diversion of materials, and
- Providing hands-on art activities by artists, educating children and adults at community events and field trips to promote creative reuse, material reduction in informal settings.

In the first year of our current two-year grant cycle the Outreach Coordinator has brought in –

- 240 new business, non-profit and government donors
- 600 new individual donors combined to divert
- 139 new tons of materials from the waste stream

In the first year of our current two-year grant cycle the Hauling Contractor has brought in 176 tons of “art parts” from businesses and individuals unable to bring them to **SCRAP** directly

Loss of funding for eight months will seriously affect our ability to continue provide

- Outreach to businesses to increase diversion of good usable materials from landfill,
- Free pick-up of materials for businesses and individuals to maximize diversion,
- Quality reusable “art parts” to redistribute to educational and community organizations, artists and individuals,
- Field trips to educate school children about the importance of reusing materials while making art with the materials found on-hand and fostering creative thinking,
- Community events – opportunities to engage families and members of the public in free hands-on art activities, while promoting creative reuse.