



THE SAN FRANCISCO CARBON FUND

THE SAN FRANCISCO CARBON FUND AN INNOVATIVE APPROACH TO COMMUNITY CLIMATE ACTION

The SF Carbon Fund is an innovative program that invests monies from activities that produce greenhouse gas emissions (such as air travel) into local projects that reduce greenhouse house gases and help support community development. The SF Carbon Fund is completely transparent, accountable and creates real benefits for the San Francisco's citizenry and environment. Because all projects take place within the boundaries of the city, the customer is given the opportunity to offset pollution generated by their activities locally while investing in the sustainability of San Francisco's future.



TWO EXAMPLES OF HIGHLIGHTED PROJECTS FROM THE SF CARBON FUND

Dogpatch Biofuels. The SFCarbon Fund's first project is a subsidy for local waste grease biodiesel. Located at 765 Pennsylvania Ave San Francisco, CA 94132 Dogpatch Biofuels is a sustainable biodiesel filling station and eco-friendly convenience store. They are San Francisco's first and only public, retail biodiesel-only filling station. The climate benefits from this project come in the form of carbon greenhouse gas reductions generated by the replacement of petro diesel in local vehicle fleets with recycled biodiesel. It is important to note that what makes Dogpatch's biodiesel climate friendly from a life cycle point of view, is that it is made from recycled, or "waste grease" sources and not from virgin feedstocks like corn, palm or soybeans. With a local supplier now available many customers, individuals and fleets that previously consumed petro diesel are now using the cleaner and sustainable recycled biodiesel.

Urban Forestry. Trees are important allies in addressing climate change because they sequester the greenhouse gas carbon dioxide as they grow. Trees in cities, urban forests, also have a number of "co-benefits" or other beneficial services they provide in addition. These services include: helping near by buildings save energy, capturing storm water runoff, filtering the air, providing habitat and increasing local property values. Fruit trees have the additional benefit of providing local food and increasing resident's happiness levels. The SFCarbon Fund is currently working with neighborhood business associations and community activist groups to fund urban tree plantings.