

1 [Department of the Environment Funding Recommendations--Used Motor Oil Recycling Grant  
2 Award]

3  
4 **Resolution approving Department of the Environment Funding Recommendations for**  
5 **the Used Motor Oil Recycling grant award to one organization.**

6 WHEREAS, The Toxics Reduction program of the Department of the Environment  
7 administers a Used Motor Oil and Filter Recycling grant program and provides funding to non-  
8 profit groups;

9 WHEREAS, The Used Motor Oil and Filter Recycling grant program helps prevent the  
10 improper disposal of used motor oil and filters in the trash and down storm drains, and  
11 promotes water quality protection in the Bay by funding non-profit organizations to educate  
12 the public on the Department's free disposal and recycling programs. The project  
13 recommended below will target Do-it-Yourselfers (DIYer) that change their own motor oil in  
14 the Mission district to prevent further contamination of the landfill and the San Francisco Bay.  
15 The grant program was recently created to directly target outreach to the DIYer population  
16 through a community-based approach providing critical recycling solutions to the task of  
17 reducing improper disposal; now, therefore, be it

18 RESOLVED, The Commission approves the award of a Used Motor Oil Recycling  
19 grant, totaling \$60,000 for 2 years to the following organization:

20  
21 Ecology Center/Indigenous Permaculture Project \$60,000

22  
23  
24  
25

1 I hereby certify that this Resolution was adopted at the Commission on the  
2 Environment's Meeting on April 29, 2008.

3   
4 Monica Fish, Commission Secretary

5 VOTE: Approved (6-0) (1 Absent)

6 Ayes: President Pelosi Jr., Vice President Gravanis, Commissioners King, Rodriguez  
7 Heyman, Tuchow and Wald

8 Noes: None

9 Absent: Commissioner Martin

10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25



**SF Environment**

Our home. Our city. Our planet.



GAVIN NEWSOM  
Mayor

JARED BLUMENFELD  
Director

**TOXICS REDUCTION PROGRAM**  
**USED MOTOR OIL RECYCLING PROGRAM**  
**FUNDING RECOMMENDATIONS FOR GRANT AWARDS 2008-2009**

The Used Motor Oil Recycling Program of the Toxics Reduction Program of the Department of Environment issued a Request for Proposals (RFP) on December 3, 2007. We received one proposal on February 18, 2008. An evaluation panel comprised of three members reviewed and scored the proposal, which received a score of 70 or higher, based on a scoring system of 100 total points. We invited the one applicant to an oral interview conducted by the same 3-member panel. Based on the evaluation of the written proposal and oral interview, we recommend that the Commission on the Environment approve the following Used Motor Oil Recycling Program grant award, totaling \$60,000.

**Indigenous Permaculture Project** proposes to conduct direct, targeted outreach to the DIYer population in the Mission district of San Francisco. DIYers, or Do-it-Yourselfers, change their own motor oil and filters in their personal vehicles and for their family friends and neighbors and comprise approximately 5% of San Francisco car owners. San Francisco DIYers currently recycle approximately 48% of all DIYer motor oil generated in the City. The Department of Environment receives a grant from the California Integrated Waste Management Board to increase used motor oil and filter recycling and prevent toxic contamination on City streets, in the landfill and the San Francisco Bay.

Indigenous Permaculture proposes to reach DIYers through a community-based social marketing approach that is heavily supported by the Toxics Reduction program. Indigenous Permaculture worked with the Used Oil Recycling Program in 2007 and early 2008 to conduct a used motor oil recycling barriers survey that will assist in the design of targeted outreach with the Latino community.

