



BUSINESS COUNCIL ON
CLIMATE CHANGE

Update to San Francisco Environment Commission

29 April 2008

Voluntary initiatives such as the Business Council on Climate Change will be crucial in bringing about progressive and robust action on the global climate crisis.

Georg Kell, Executive Head, United Nations Global Compact

BC3 Is Rooted in The UN Global Compact Principles on Environment



Framework for businesses to operate with principles of corporate social responsibility.



Promote projects that encourage collaboration between local **government**, local **businesses**, and **civil society**. Create models that can be replicated around the world.



Mayor Newsom signed the UN Global Compact in June of 2005 on World Environment Day, committing the City of San Francisco to participate in the Cities Programme.

San Francisco's Cities Programme Project Has Three Co-sponsors



SF Environment

Our home. Our city. Our planet.

A Department of the City and County of San Francisco



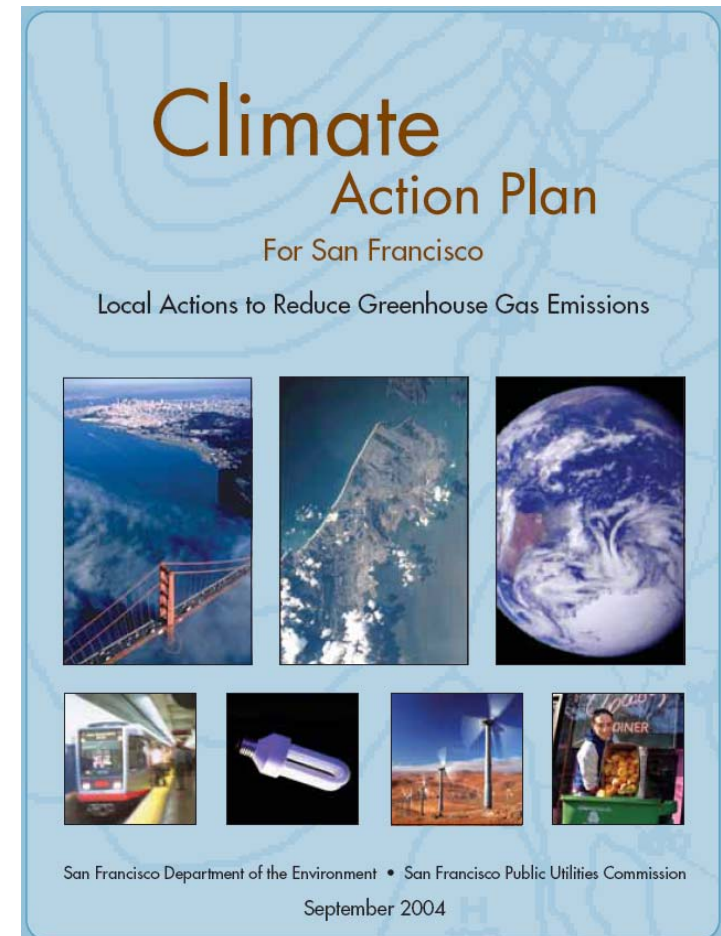
BC3 is One Initiative That Aims to Implement Climate Action Plan

Why Climate Change?

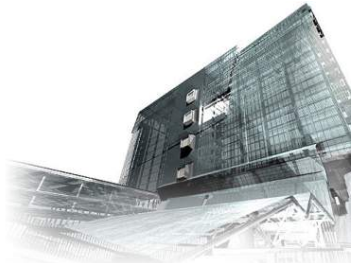
- BC3 can help implement goals in San Francisco's Climate Action Plan

Why Businesses?

- Commercial sector accounts for a ~40 percent of total SF GHG emissions.
- Co-sponsors saw an opportunity to collaborate with local businesses help reduce commercial emissions.



BC3 is Based around Principles on Climate Leadership



Principle 1: Internal Implementation

We acknowledge our responsibility to reduce our impact on climate change and adopt practices within our company's operations to reduce our greenhouse gas emissions and contribute to a climate-friendly San Francisco Bay Area economy.



Principle 2: Community Leaders

We will be active leaders in the San Francisco Bay Area Community to help combat climate change.



Principle 3: Advocacy and Dialogue

We will advocate and dialogue with policymakers to develop the best business solution through, for example, supporting the Bay Area Council's advocacy platform on climate change.



Principle 4: Collective Action

Through the BC3, we will collaborate and share best practices with other participating San Francisco Bay Area companies to help solve the problem of climate change.



Principle 5: Transparency and Disclosure

We will each report regularly on our activities and progress towards reducing our climate footprint.

SF Environment Programs Promoted Through BC3

The BC3 compliments the following San Francisco Department of the Environment Programs

- Clean Air Transportation
- Zero Waste
- Energy Demand Management
- Green Business Programs
- Energy Watch
- Green Building



Overview of BC3 Members

- BC3 has 79 member companies
 - 49 businesses are located in San Francisco
 - Remaining 30 businesses are located throughout Bay Area
- Range of industries
 - Retail, construction, consulting, lodging ...
- Vary in size from less than ten employees to hundreds of thousands of employees.
- Various stages on their journey to reduce their GHG emissions.



BC3 Member Companies

Updated 4/29/2008



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1776 Media Network	Farella Braun + Martel LLP	PG&E
3 Phases Energy Services, LLC	Food from the Parks	Plan-It Hardware
Accenture	Gap Inc.	Ponderosa Homes, Inc.
AccessFlow	Gensler	Recreational Equipment Inc.
Advanced Environmental	Google	Schwartz Communications, Inc.
Agile Waves	Green Harvest Technologies	Shaklee Corporation
ARUP	Green Impact	Sherwood Design Engineers
BCCI Construction Company	Green Key Real Estate	SMWM Architecture Interiors Planning + Urban Design
Bite Communications	Green Squared Consulting	Solutions
Block Data Systems, LLC.	Greenplum	Sun Microsystems
Blue Green Pacific, Inc.	GreenWeb, Inc.	Sustainable Energy Partners, LLC
Blue Shield of California	Hallisey and Johnson	Sustainable Spaces Inc.
Brown Bear Events	HMR USA Inc.	Swinerton Incorporated
Catering by SMG	HOK	Tetra Tech EM, Inc.
CH2M HILL, Inc.	HydroPoint	The Communication Group
Cisco Systems	Immaculate Cleaning Service, LLC	Toyota Motor Sales
Clif Bar Inc.	Insight Direct, Inc.	Universal Paragon Corp.
Cole Hardware	Inspiring Green Leadership	Vetrazzo
CSR Ware	Kwan Henmi Architecture/Planning, Inc.	W Hotel San Francisco
David Baker + Partners, Architects	LFR, Inc.	Waldeck's
Echelon Corporation	Mixt Greens	Webcor Builders
EcoAdvantage Network	Natural Logic, Inc.	Wendel, Rosen, Black & Dean, LLP
Energy Alternative Solutions, Inc.	New Resource Bank	Wilks and Topper, Inc.
EnerNOC, Inc.	organicARCHITECT	William McDonough + Partners
Exceptional People, Inc.	Pankow Builders	Zen Compound, LLC

Role of Partner Organizations

- Partners are organizations that are not businesses (NGOs or non-profits) that are therefore not eligible to be BC3 members.
- Partners role is to provide resources to assist BC3 members in reducing their emissions.

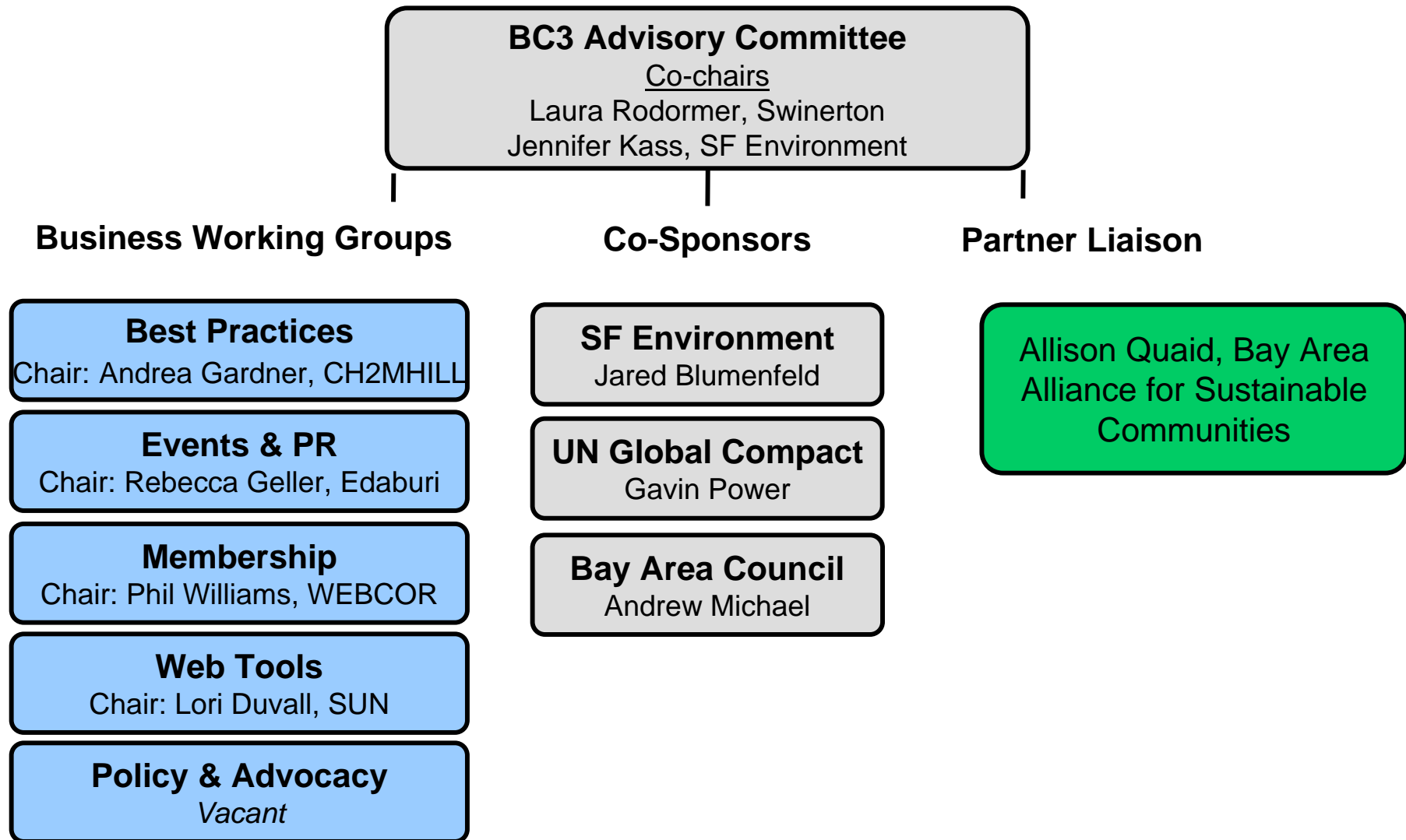


BC3 Partners

Bay Area Alliance for Sustainable Communities
BOMA
Committee on Jobs
David Brower Center
Dominican University Green MBA

North Bay Leadership Council
Presidio School of Management
SPUR
Stopwaste.org

BC3 Organizational Structure

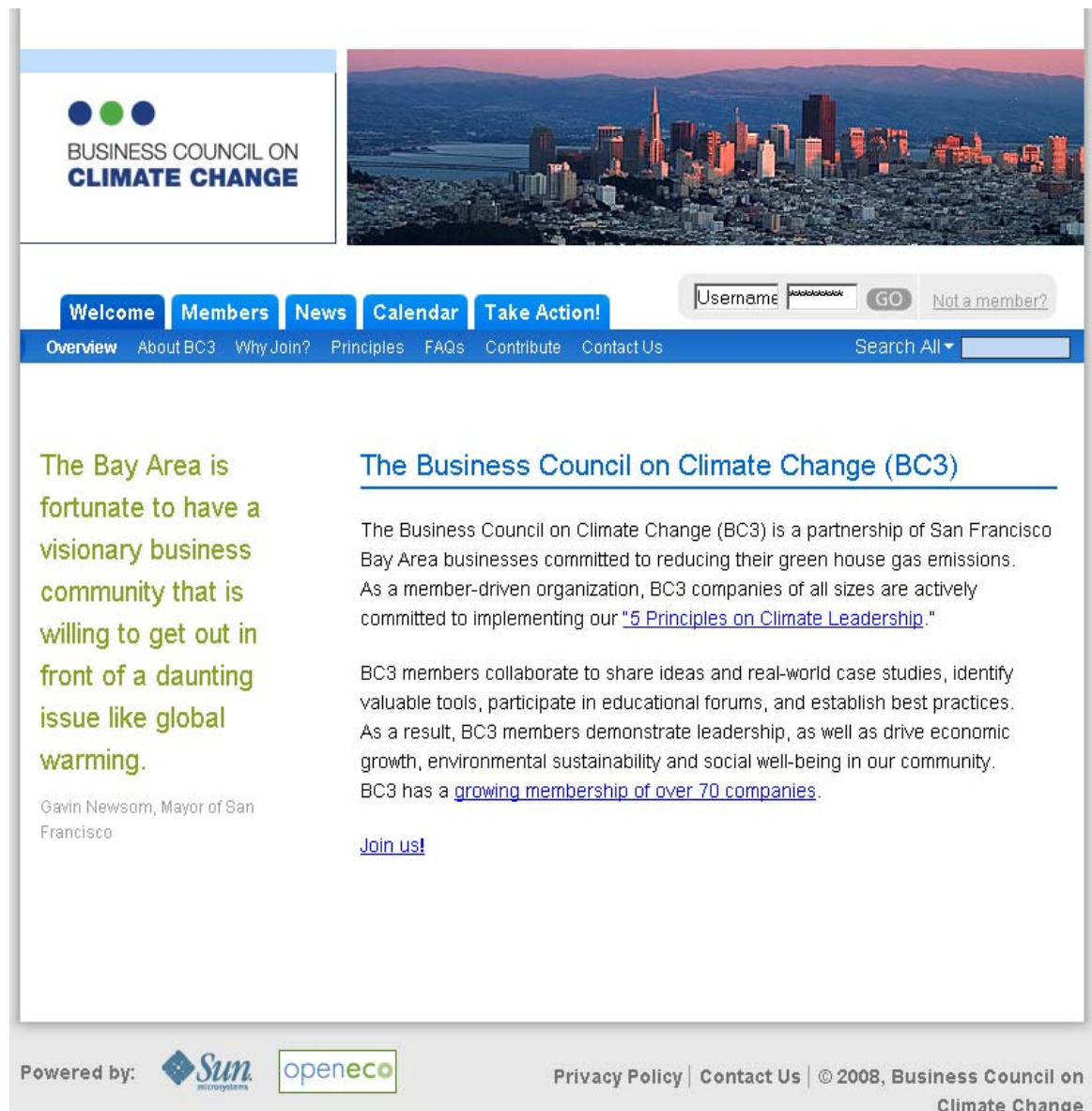


BC3 Financial Structure

- Funding comes from voluntary annual membership dues
- BC3 is a 501 (c)(3) non-profit organization, so all donations are tax deductible
- BC3 has a fiscal sponsor that manages all transactions
- Goal is to create self-sustaining independent initiative

BC3 Just Launched New Website

- www.bc3sfbay.org
- BC3 Website is an in kind contribution from Sun Microsystems
- Will offer a members only section and will integrate carbon calculator tools from openeco.org



The screenshot shows the BC3 website homepage. At the top left is the BC3 logo (three colored circles) and the text "BUSINESS COUNCIL ON CLIMATE CHANGE". To the right is a large image of the San Francisco skyline at sunset. Below the logo is a navigation menu with tabs for "Welcome", "Members", "News", "Calendar", and "Take Action!". A search bar is located on the right side of the navigation menu. Below the navigation menu is a main content area with two columns. The left column features a quote in green text: "The Bay Area is fortunate to have a visionary business community that is willing to get out in front of a daunting issue like global warming." Below the quote is the attribution: "Gavin Newsom, Mayor of San Francisco". The right column features a section titled "The Business Council on Climate Change (BC3)" with a blue underline. Below the title is a paragraph of text: "The Business Council on Climate Change (BC3) is a partnership of San Francisco Bay Area businesses committed to reducing their green house gas emissions. As a member-driven organization, BC3 companies of all sizes are actively committed to implementing our '5 Principles on Climate Leadership.'" Below this is another paragraph: "BC3 members collaborate to share ideas and real-world case studies, identify valuable tools, participate in educational forums, and establish best practices. As a result, BC3 members demonstrate leadership, as well as drive economic growth, environmental sustainability and social well-being in our community. BC3 has a [growing membership of over 70 companies](#)." Below the paragraph is a blue link: "Join us!". At the bottom of the page is a footer with the text "Powered by:" followed by the Sun Microsystems and openeco logos. To the right of the logos is the text "Privacy Policy | Contact Us | © 2008, Business Council on Climate Change".

BC3 Upcoming Events

Transportation Fair

CO-SPONSORS: 511.org, SF Environment, Bay Area Air Quality Management District, SF Transportation Authority, BC3

DATE: April 30, 2008

Sustainability in Your Company: How to Do It

CO-SPONSORS: Stopwaste.org, BC3

DATE: May 9, 2008

All Member Meeting

DATE: May 13, 2008

TOPIC: Transparency & Disclosure

BC3 Networking Event

DATE: May 21, 2008

BC3 Project Timeline

