



SAN FRANCISCO CRUISES

Mayor Gavin Newson
City of San Francisco
City Hall, Room 200
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

11 April 2008

Dear Mayor Newson:

Congratulation on your leadership during the Olympic Touch run. You allowed freedom of speech, allowed the Olympic Torch to be in San Francisco and minimized the chances of injuries to all. As a token of our appreciation, please accept this lucky \$2.00 bill as a memory of a "job well done".

It was a pleasure to meet with you during the visit of the Principality of Monaco's Ambassador Gilles Noghes on April 2, 2008. My wife, Paula Escher, is the Honorary Consul for Monaco in San Francisco and we were honored to have the Ambassador in San Francisco.

During our meeting, your overview of alternative energy sources - wave, tidal, bio, solar, etc. clearly shows that you are dedicated to this important cause. I know that Ambassador Noghes will be following up this important topic with Prince Albert.

The Red and White Fleet supports your environmental effort. We have been doing our best to "clean-up" the environment starting with being awarded many WRAP awards, operating the only bio-diesel fleet on the bay, etc. If we can be of assistance with the alternative energy sources that are marine related please feel free to contact us.

"Now here comes the ask"... We would like San Francisco to add a bio fueling station at the existing Pier 47 fuel dock. There is an existing and growing demand for marine bio, but the supply is almost non-existent in San Francisco. At Pier 47, there is adequate space to add a stand-alone bio fuel tank and there is easy pipeline access to the existing fuel dock. A bio fueling operation will allow fisherman, yachtsmen, commercial - all boat operators - to immediately implement the City of San Francisco's goal to improve the environment. Plus in an emergency, this will be an additional fueling location for both vessels and emergency vehicles.

I will be out of town from April 11 to early June, but in my absence, please contact Captain Joe Burgard our Vice President for additional details on this project. His telephone number is 415. 901.5248.

We look forward to working with you in improving our environment for future generations.

Sincerely,

Thomas C. Escher
President

cc: Captain Joe Burgard

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Mayor's Office WADE
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